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Wilson Learning Selected as a Top 20 Sales Training Company for Ninth Consecutive Year!

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Wilson Learning Worldwide announced today that it was selected by TrainingIndustry.com as one of the 2017 Top 20 Sales Training Companies. For more than 50 years, Wilson Learning has been equipping sales professionals with the capability, tools, and approaches to advance the success of sales professionals around the globe.

As part of TrainingIndustry.com’s mission to continuously monitor the training marketplace for the best providers of training services and technologies, it released the 2017 Top 20 Sales Training Companies List. TrainingIndustry.com uses a rigorous selection process that is independent of advertising commitment and reflects a genuine assessment of leading providers of training programs and services.

Selection of the Top 20 Sales Training Companies was based on the following criteria:

- Industry recognition and impact on the sales training industry
- Innovation in the sales training market
- Breadth of service offering
- Strength of clients served
- Geographic reach

“The companies that earned their place on the 2017 Top 20 Sales Training Companies List have each demonstrated significant innovation in 2017, with a specific focus on improving the learner experience,” said Ken Taylor, President, Training Industry, Inc. “These companies are responding to evolving expectations when it comes to modality, mobility, and better use of learning technologies to enhance the sales training experience.”

“Wilson Learning is honored to receive this recognition,” said Ed Emde, President of Wilson Learning Corporation. “As selling becomes increasingly more challenging, we are committed to helping our clients advance the skills and maximize the capabilities of their sales talent. To be named as one of TrainingIndustry.com’s Top 20 Sales Training Companies for the ninth straight year is a testament to how our sales solutions align with our clients’ priorities to improve the results of their sales teams around the globe.”

To learn more, contact Wilson Learning at www.WilsonLearning.com or 800.328.7937.

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About Wilson Learning—Improving Performance Through People

For more than 50 years, Wilson Learning has been equipping sales organizations with the capability, tools, and knowledge to increase win rates, grow revenue, and boost profits and market share. Our holistic approach combines proven learning content, consulting expertise, learning services, and an award-winning extended learning system that ensures reinforcement and application. Wilson Learning Worldwide is a global leader in human performance improvement solutions with operations in over 50 countries worldwide, including Japan and the United States, incorporating over 30 languages. For more information, visit www.WilsonLearning.com or call **800.328.7937**.

About Training Industry, Inc.

Training Industry spotlights the latest news, articles, case studies, and best practices within the training industry and publishes annual Top 20 and Watch List reports, covering many sectors of interest to the corporate training function. The company's focus is on helping dedicated businesses and training professionals get the information, insight, and tools needed to more effectively manage the business of learning.